

Press Release

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Subject: Celestin Bitjonck hired as Executive Vice President and Global Program Manager in connection with its **BioWastes-To-Renewable Energy, Biofuels, Organic Foods, and Water Independence Technologies.**

WaterSmart Environmental, Inc. announces the hiring of distinguished program manager Celestin Bitjonck as the company's Executive Vice President and Global Program Manager for its **BioWastes-To-Renewable Energy, Biofuels, Organic Foods, and Water Independence Technologies**. Mr. Bitjonck has had considerable program management experience within the airline industry. He has been charged with the responsibility of determining how to implement the construction of 1,000 project buildings simultaneously.

The need for the technology is immense throughout the world. India, for example, requires 250,000 project buildings to achieve **BioWastes-To-Renewable Energy, Biofuels, Organic Foods, and Water Independence**. The main objectives of the technology are to **eliminate the starvation of children** in Sub-Saharan Africa & South Asia and the promotion of **world peace** through prosperity for all. The technology also provides many sustainable job opportunities as well.

WaterSmart Environmental, Inc. is marketing its Kyoto Protocol compliant wastes-to-energy technology on an economic development platform to concentrated animal feeding operators and to municipalities. Animal farmers benefit by purchasing biodiesel, electricity, and natural gas (methane) at a 20% discount from retail. Municipalities also benefit by making biodiesel, electricity, natural gas, and potable water available to its citizens and businesses at a 20% discount from existing prices. The technology is marketed on a build-own-operate basis thereby eliminating the necessity for local sales and property tax increases since project financing is entirely secured from the financial marketplace.

Municipalities that embrace the waste-to-energy technology automatically become zero waste-to-landfill communities. The waste-to-renewable energy technology has been slowly developed over the last 10 years. It is just now being introduced to the international marketplace. The technology has the clear potential for making every single city throughout the world energy and fuels independent while reducing oil and natural gas imports. The technology will also permit every single city throughout the world to improve water and wastewater treatment infrastructure while creating jobs and investment opportunities. The waste-to-energy technology can also be applied to Sugar Cane Mills as well as Pulp & Paper Mills with equal success. Both types of mills become energy, food, fuels, and water independent while significantly increasing profits from routine operations. In the case of Sugar Cane Mills temporary and seasonal jobs turn into full time better paying jobs. **Widespread use of the technology carries with it the potential for contributing substantially to the reversing of global warming.**

WaterSmart Environmental, Inc. is a provider of waste-to-energy, food independence, water independence, and energy independence technologies and a manufacturer of highly engineered water purification components and systems. The company designs and builds a wide variety of water treatment equipment including packaged water and wastewater treatment plants, UltraPac™ aerobic package plants, OAT™ Process anaerobic digesters with associated energy production, aerators, filters, PuriSep™ and SmartWater™ oil/water and solids/liquids separators, RainDrain™ perimeter trench sand filters for stormwater runoff, dissolved air flotation separators, air strippers, complete skid assembled aqueous waste treatment plants, FilterFresh™ skid mounted potable water production plants, skid mounted wastewater treatment systems for laundromats, commercial laundries, and car/truck wash facilities with water reclamation and reuse, softeners, demineralizers, activated carbon treatment equipment, and water purifiers for domestic and international markets.

*Worldwide Promoters of Renewable Energy, Organic Foods, Biofuels,
& Water Independence Technologies by and for the Common Man*

