

# Press Release

Contact: C. G. Steiner  
Phone: 913.897.2727

**For Immediate Release**  
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## **Subject: Gwen Alden hired as Executive Vice President and Director - Project Funding Programs.**

*WaterSmart Environmental, Inc.* announces the hiring of Gwen Alden as Executive Vice President and Director - Project Funding Programs. The company's **wastes-to-renewable energy, biofuels, organic food, and water independence technology** has attracted worldwide attention. Several projects will be funded yet this year with many more to follow. Ms. Alden has an extensive background in the banking industry and therefore brings widespread experience to the project funding marketplace.

Gwen Alden has been operating as a project funding source to the company as Alden Enterprises. She will continue Alden Enterprises. Her company is listed as one of our several project funding sources.

WaterSmart Environmental is marketing its Kyoto Protocol compliant wastes-to-energy technology on an economic development platform to concentrated animal feeding operators and to municipalities. Animal farmers benefit by purchasing biodiesel, electricity, and natural gas (methane) at a 20% discount from retail. Municipalities also benefit by making biodiesel, electricity, natural gas, and potable water available to its citizens and businesses at a 20% discount from existing prices. The technology is marketed on a build-own-operate basis thereby eliminating the necessity for local sales and property tax increases since project financing is entirely secured from the financial marketplace. Municipalities that embrace the waste-to-energy technology automatically become zero waste-to-landfill communities. The waste-to-renewable energy technology has been slowly developed over the last 10 years. It is just now being introduced to the international marketplace.

The technology has the clear potential for making every single city throughout the world energy and fuels independent while reducing oil and natural gas imports. The technology will also permit every single city throughout the world to improve water and wastewater treatment infrastructure while creating jobs and investment opportunities. The waste-to-energy technology can also be applied to Sugar Cane Mills as well as Pulp & Paper Mills with equal success. Both types of mills become energy, food, fuels, and water independent while significantly increasing profits from routine operations. In the case of Sugar Cane Mills temporary and seasonal jobs turn into full time better paying jobs. **Widespread use of the technology carries with it the potential for contributing substantially to the reversing of global warming.**

*WaterSmart Environmental, Inc.* is a provider of waste-to-energy, food independence, water independence, and energy independence technologies and a manufacturer of highly engineered water purification components and systems. The company designs and builds a wide variety of water treatment equipment including packaged water and wastewater treatment plants, UltraPac™ aerobic package plants, OAT™ Process anaerobic digesters with associated energy production, aerators, filters, Pur-iSep™ and SmartWater™ oil/water and solids/liquids separators, RainDrain™ perimeter trench sand filters for stormwater runoff, dissolved air flotation separators, air strippers, complete skid assembled aqueous waste treatment plants, FilterFresh™ skid mounted potable water production plants, skid mounted wastewater treatment systems for laundromats, commercial laundries, and car/truck wash fa-

cilities with water reclamation and reuse, softeners, demineralizers, activated carbon treatment equipment, and water purifiers for domestic and international markets.

*Worldwide Promoters of Renewable Energy, Organic Foods, Biofuels,  
& **Water** Independence Technologies by and for the Common Man*

