

Press Release

Late-Breaking News

Contact: C. G. Steiner
Phone: 913.766.egas

For Immediate Release
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Subject: The WaterSmart Merchandise Division of *WaterSmart Environmental, Inc.* announces its intention to include a DolphinSuperStore™ in each of its standard sized 1 km x 1 km x 3 story high biowastes-to-renewable energy, organic foods, biofuels, and water independence project buildings.

Each DolphinSuperStore™ will engage in the following merchandising activities:

1. The manufacturing and sale of power tools,
2. The production and sale of edrinks,
3. The production and sale of building supplies,
4. The production and sale of household and building paints and varnishes,
5. The production and sale of household and buildings bathroom fixtures,
6. The production and sale of household and buildings electrical fixtures and appliances,
7. The manufacturing and sale of next generation utility packages that include a greenhouse such that its owner may disconnect from both the electricity and natural gas distribution grids (please see p. 2 of the March 6, 2010 Press Release at http://www.watersmart.com/Press_Releases.html for additional details),
8. The production and sale of organic foods,
9. The production and sale of glass bottles,
10. The conversion of cars and trucks into extreme mileage vehicles (please see the December 25, 2009 and the January 2, 2010 Press Releases at http://www.watersmart.com/Press_Releases.html for additional details). The conversion of automotive vehicles will be entirely successful since each *engine control unit* (vehicle computer system) will be programmed and then road tested before the converted vehicle hits the road. Toyota vehicle owners are especially invited to consider a WaterSmart Automotive hybrid conversion. Existing Toyota owners are struggling with the dual concepts of reduced vehi-

cle value and continuing marketplace use health risks. The fully converted WaterSmart Automotive hybrid is provided with an unlimited 10-year warranty including all parts, labor, and towing charges. Please see the January 1, 2010 and January 15, 2010 Press Releases at http://www.watersmart.com/Press_Releases.html for additional details.

The sell price of each above referenced marketplace product will be but ½ or 50% that of similar products sold by both Walmart and Home Depot with but a single exception. The single exception applies to the above item no. 7 *next generation utility package* which is produced exclusively by WaterSmart Power, a Division of WaterSmart Environmental, Inc.

Walmart and Home Depot are but product *purveyors* since neither company produces or manufactures anything. The WaterSmart Merchandise Division, however, is both a producer and a retailer of products. The otherwise generous profits that were previously sent to middlemen like Walmart and Home Depot are simply passed through to the final consumer to arrive at the referenced 50% discount merchandising approach to the marketplace.

WaterSmart Environmental, Inc. is a provider of waste-to-energy, food independence, water independence, and energy independence technologies and a manufacturer of highly engineered water purification components and systems. The company designs and builds a wide variety of water treatment equipment including packaged water and wastewater treatment plants, Ultra-Paq™ aerobic package plants, OAT™ Process anaerobic digesters with associated energy production, aerators, filters, PuriSep™ and SmartWater™ oil/water and solids/liquids separators, RainDrain™ perimeter trench sand filters for stormwater runoff, dissolved air flotation separators, air strippers, complete skid assembled aqueous waste treatment plants, FilterFresh™ skid mounted potable water production plants, skid mounted wastewater treatment systems for laundromats, commercial laundries, and car/truck wash facilities with water reclamation and reuse, softeners, demineralizers, activated carbon treatment equipment, and water purifiers for domestic and international markets.

Worldwide Promoters of Renewable Energy, Organic Foods, Biofuels,
& Water Independence Technologies by and for the Common Man

