

Press Release

Contact: C. G. Steiner
Phone: 913.897.2727

For Immediate Release
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Subject: Jeruz Energy, Inc. Selected As Project Developer

WaterSmart Environmental, Inc. announces the selection of **Jeruz Energy, Inc.** as its sole and exclusive partner to develop WaterSmart's wastes-to-renewable energy technologies throughout Asia, Europe, and North America. WaterSmart Environmental is a manufacturer of water and wastewater treatment equipment and a provider of waste-to-renewable energy technologies.

Jeruz Energy, Inc. is a Florida based corporation with offices in California and India. Its primary mission is to make a difference in the world with clean energy, clean water, and clean air. The current focus of **Jeruz Energy, Inc.** is to meet the challenge of energy and clean environment demand in India. The company has already formed a team of experts in wastes-to-energy technologies to meet these challenges.



Ramesh Pavasia



Jay Pavasia with Chuck Steiner

Concurrently, the President of **Jeruz Energy, Inc.** Mr. Jawahar "Jay" Pavasia and its CEO, COO & CFO Mr. Ramesh Pavasia have announced today that they have formalized the relationship with Chuck Steiner, President and CEO of **WaterSmart Environmental, Inc.** Mr. Steiner states... *"I am extremely happy that I have found the right people with a mission and a vision that are entirely consistent with mine and therefore quite pleased to announce the appointment of **Jeruz Energy, Inc.** as our sole and exclusive partner to develop WaterSmart's wastes-to-renewable energy technologies throughout Asia, Europe, and North America. We are already working on several projects that **Jeruz Energy, Inc.** has identified in India. The first priority is bringing complete energy and food independence to India in full compliance with Kyoto Protocol while eliminating the food starvation of children. The waste-to-renewable energy technology always benefits the environment and its human inhabitants -- simultaneously."*

WaterSmart Environmental is marketing its Kyoto Protocol compliant wastes-to-energy technology on an economic development platform to concentrated animal feeding operators and to municipalities. Animal farmers benefit by purchasing biodiesel, electricity, and natural gas (methane) at a 20% discount from retail. Municipalities also benefit by making biodiesel, electricity, natural gas, and potable

water available to its citizens and businesses at a 20% discount from existing prices. The technology is marketed on a build-own-operate basis thereby eliminating the necessity for local sales and property tax increases since project financing is entirely secured from the financial marketplace. Municipalities that embrace the waste-to-energy technology automatically become zero waste-to-landfill communities. The waste-to-renewable energy technology has been slowly developed over the last 10 years. It is just now being introduced to the international marketplace. The technology has the clear potential for making every single city throughout the world energy and fuels independent while reducing oil and natural gas imports. The technology will also permit every single city throughout the world to improve water and wastewater treatment infrastructure while creating jobs and investment opportunities. The waste-to-energy technology can also be applied to Sugar Cane Mills as well as Pulp & Paper Mills with equal success. Both types of mills become energy, food, fuels, and water independent while significantly increasing profits from routine operations. In the case of Sugar Cane Mills temporary and seasonal jobs turn into full time better paying jobs.

The contact information for **Jeruz Energy, Inc.** (Website: www.jeruzenergy.com) is as follows:

Jawahar Pvasia
President
Jeruz Energy, Inc.
3386 SE 54th Avenue
Ocala, FL 34471 USA
Phone: 352-694-7279
Fax: 352-694-4598
Cell: 352.875-4883
email: jawaharpvasia@jeruzenergy.com

Ramesh Pvasia
CEO, COO & CFO
Jeruz Energy, Inc.
29658 Triunfo Drive
Agoura, CA 91301 USA
Phone: 818-584-1686
Fax: 818-879-0483
Cell: 818-519-0731
email: rameshpvasia@jeruzenergy.com

Jeruz Energy (India) PVT. LTD.
304, Abhishek Plaza,
OPP: Air India Office,
Ambaji Road, Bhagal
Surat - 395001, Gujarat, India
Cell Phones: 99983-08953
99243-33333
support@jeruzenergy.com
sales@jeruzenergy.com
info@jeruzenergy.com

Jeruz Energy, Inc. provides solutions to India and the rest of the world for clean energy, clean water, and clean air utilizing state-of-the-art and proven Technologies in these industries. The company brings technology providers, local investors, and governing authorities together to help develop projects in India and other parts of the world.

Jeruz Energy, Inc. is experienced in setting up technology transfer, licensing to market, and manufacturing to local investors and businesses. For renewable energy, **Jeruz Energy, Inc.** and its team have many direct solutions and products for solar energy, wind energy, ocean energy, and biomass energy. In addition, the company has alliances with reputable worldwide solution providers. For environmental cleanup, waste disposal, and remediating contaminated sites as well as prevention of further environmental contamination, **Jeruz Energy, Inc.** is collaborating with WaterSmart Environmental to provide complete marketplace solutions on a fully turnkey basis.

Jeruz Energy, Inc. is also a **Renewable Energy Credit Consultant**. Renewable Energy Credits consist of Carbon Dioxide (CO₂), Mercury (Hg), Nitrogen Oxides (NO_x), and Sulfur Oxides (SO_x). Since the waste-to-energy technology fully complies with Kyoto Protocol, each waste-to-energy project will also qualify for Certified Emission Reduction (CER) Kyoto Protocol Credits. Within the last 18 months, weather derivatives have also become part of the renewable energy credit landscape because of increasing evidence that continuing global warming will increase the intensity (evidence exists), and perhaps even the frequency (not yet fully proved) of hurricanes. Hurricanes always have a devastating impact on the longer term economy of the destruction zone. If WaterSmart's waste-to-energy program becomes the energy policy of the entire world the technology would actually reverse global warming due to the consumptive depletion of carbon dioxide. No other technology even suggests the possibility of such a result. There is little doubt that the technology will produce more renewable energy credits than all other technologies combined.

WaterSmart Environmental, Inc. is a provider of waste-to-energy, food independence, water independence, and energy independence technologies and a manufacturer of highly engineered water purification components and systems. The company designs and builds a wide variety of water treatment equipment including packaged water and wastewater treatment plants, UltraPacTM aerobic package

plants, OAT™ Process anaerobic digesters with associated energy production, aerators, filters, Pur-iSep™ and SmartWater™ oil/water and solids/liquids separators, RainDrain™ perimeter trench sand filters for stormwater runoff, dissolved air flotation separators, air strippers, complete skid assembled aqueous waste treatment plants, FilterFresh™ skid mounted potable water production plants, skid mounted wastewater treatment systems for laundromats, commercial laundries, and car/truck wash facilities with water reclamation and reuse, softeners, demineralizers, activated carbon treatment equipment, and water purifiers for domestic and international markets.

*Specialists in Water and Wastewater Treatment Featuring
Next Generation Wastes-To-**Renewable Energy** Technologies*

