

Press Release

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Subject: Name Change

Purification Industries, Inc. has changed its name to **WaterSmart Environmental, Inc.** to better identify the principal business of the company. The name change also recognizes the company's recent development of two exciting aqueous treatment process known as OPCT™ (**Optimized Physical/Chemical Treatment**) and OAT™ (**Optimized Anaerobic Treatment**) both of which have substantial potential in the environmental markets. The first process represents a breakthrough in traditional physical/chemical treatment whereas the second reflects a colossal improvement in anaerobic treatment. The OAT process may also be viewed as a splendid source of electrical energy or primary fuel because of the associated production of biogas. In addition, the company is now capable of providing qualified plant operators for running its supplied treatment equipment at **EPA Superfund** and **PRP** project locations under a turnkey approach where *single source responsibility* is routinely accepted for process performance.

WaterSmart Environmental, Inc. is a manufacturer of highly engineered water purification components and systems. The company designs and builds a wide variety of water treatment equipment including packaged water and wastewater treatment plants, UltraPac™ aerobic package plants, OAT™ Process anaerobic digesters with associated energy production, aerators, filters, PuriSep™ oil/water and solids/liquid separators, RainDrain™ perimeter trench sand filters for stormwater runoff, dissolved air flotation separators, air strippers, complete skid assembled aqueous waste treatment plants, FilterFresh™ skid mounted potable water production plants, skid mounted wastewater treatment systems for laundromats, laundries, and car/truck wash facilities with water reclamation and reuse, softeners, demineralizers, activated carbon treatment equipment, and water purifiers for domestic and international markets.

The **Energy and Power Management Division** of the company designs and provides *Energy Management Control Systems* for large office buildings, malls, hospitals, and similar facilities. Reduction of combined or total energy costs by 30% or more can frequently be achieved.

WaterSmart Environmental, Inc. takes great pride in supplying treatment equipment and energy management control systems that work *as represented* and *as required* for each application undertaken.

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