

Give Your Customers More



WaterSmart empowers water utility customers to better understand and manage their water use and bills with a state-of-the-art digital experience that increases customer satisfaction, lowers cost of service, and builds support for long-term system improvements.

What Customers Get

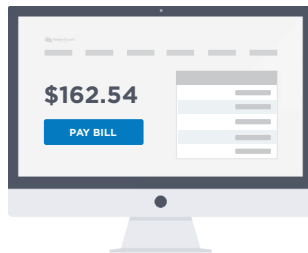
WATER USE INFORMATION

Display hourly use¹, share of indoor and outdoor water use, and how it compares to similar households



BILLING

Explain water bills and make it easy to pay



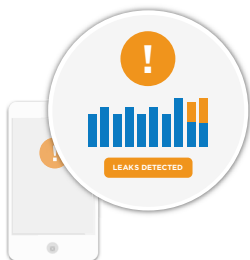
MULTI-CHANNEL COMMUNICATIONS

Provide customer-defined communications choices (text, email, voice)



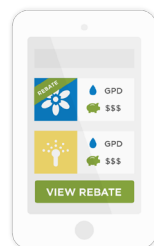
ALERTS AND NOTIFICATIONS

Send leak alerts and customer-defined high use notifications



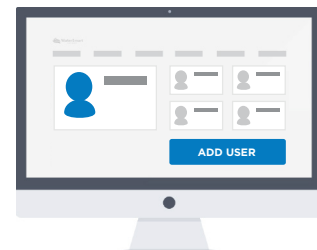
WAYS TO SAVE

Offer personalized, step-by-step water actions



ADDITIONAL USER PERMISSIONS

Primary account holders can enable access for additional users



¹ In utilities with smart meter infrastructure

Our results **50%** OF PORTAL USERS WITH LEAKS COMPLETE SELF-SERVICE RESOLUTION

[MORE >](#)

SUCCESS STORIES

With 3 million meters under management from 50 utility partners, here's what some of their customers have to say

LEAK ALERTS

"I discovered a ... pinhole leak that must have been leaking for a few weeks. My whole underhouse crawl space had up to a foot of water. This discovery was a result of your email showing our massive water usage. Thank you."

Customer, Irvine Ranch Water District

WATER USE INFORMATION

"I love the new real time water usage information. It has enough detail to allow me to carefully analyze my water usage ... It motivates changes in behavior. I've told all of my friends about it."

Customer, Park City

EASE OF USE

"Tremendous program. Easy to navigate and truly informative. Information provided makes goal setting a snap. Many thanks"

Customer, Rincon Del Diablo Municipal Water District



SELECT UTILITY PARTNERS

East Bay Municipal Utility District (EBMUD)
Fort Collins, CO
Irvine Ranch Water District, CA
Los Angeles Department of Water & Power
Medford, MA
Park City, UT
San Antonio Water System
San Jose Water Company
Scottsdale, AZ
Sharon, MA
Village of Glenview, IL
West Palm Beach, FL



AFFILIATIONS

B Corporation
American Water Works Association
Association of California Water Agencies
Colorado Water Wise
National Association of Water Companies
Smart Approved WaterMark
Take Care of Texas
Texas Water Foundation



AWARDS

2016 World Economic Forum
Technology Pioneer
2016 GovTech 100
2015 B Corp Best for the Environment
2015 EBJ Business Achievement Award
Artemis 2012 Top 50 Water Tech
Global CleanTech 100
2013 SXSW CleanWeb Eco
AlwaysOn 2012 Going Green:
Silicon Valley Global 200