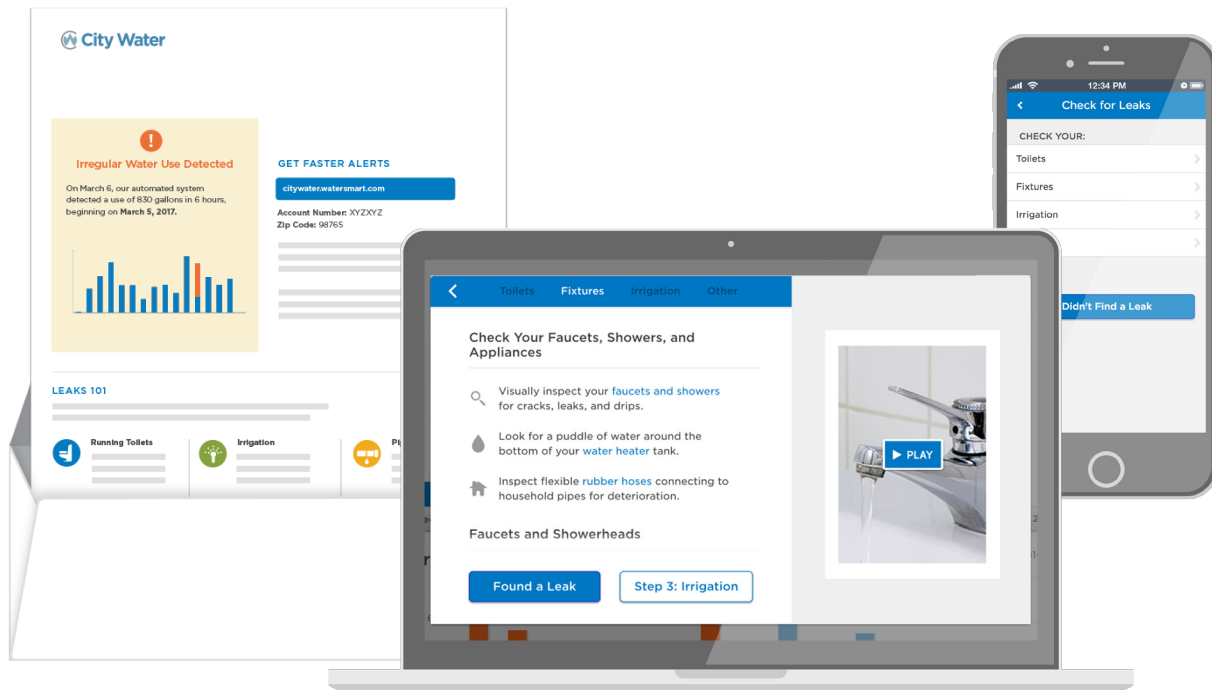


Don't just alert customers to leaks. Help them find and resolve leaks on their own, without calling their utility.



The WaterSmart Difference

- For AMI and non-AMI utilities
- The only automated alerting system that helps customers self-resolve leaks
- Multi-channel notifications via email, text, voice, or print
- Adaptive leak detection algorithm to reduce false positives
- Advanced analytics quantify leak volume, savings, customer sentiment, and alert open rates

According to the Insurance Information Institute, “water damage and freezing” was the 2nd most frequent home insurance claim from 2011-2015 and resulted in an average homeowner loss of \$8,861.

Get results



REDUCE SUPPORT CALLS

The water industry's only online leak resolution system, with easy, step-by-step instructions and videos to help customers find and resolve leaks on their own. 40% of customers reported being able to resolve their leak without calling or e-mailing their utility.



REACH MORE CUSTOMERS

Multi-channel leak alerts (e-mail, text, voice, and print) allow utilities to give all their customers the benefits of these valuable, property protecting communications. Leak detection and resolution is available for AMI and non-AMI meters, and with no registration requirement to access alerts, click-thru and resolution rates are industry leading.



DRIVE DIGITAL CONVERSION

Print leak alerts are an effective tool to reach the 50% of utility customers who haven't provided e-mail information, encourage those customers to register for the Customer Portal, and adopt digital communications channels to reduce communications costs.



INCREASE CUSTOMER SATISFACTION

Leak alerting and resolution is proven to increase customer satisfaction, with over 90% of customers reporting that they find it valuable

FOR MORE INFORMATION

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