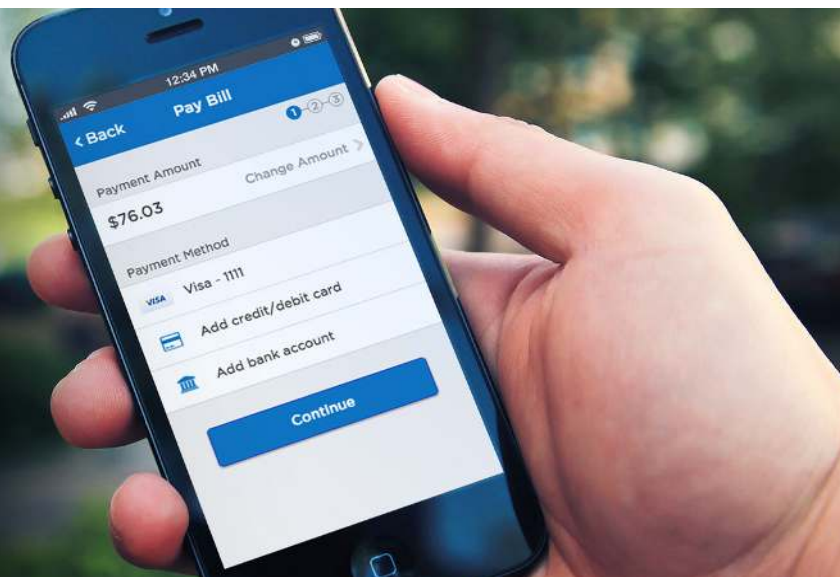
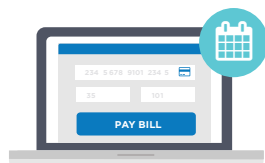


WaterSmart gives utilities a best-in-class solution for electronic bill presentment and payment with an integrated customer portal that handles everything.



Our formula for payments is simple



MAKE CUSTOMERS HAPPY

- Give customers a self-service interface to see water use, receive alerts, and pay bills
- Easy access and low convenience fees to encourage adoption
- First ever bill explainer wizard to help customers understand water costs and reduce customer service calls


ENCOURAGE ON-TIME PAYMENT


- Drive AutoPay conversion from Customer Portal
- Send full complement of bill reminders and notifications

REDUCE UTILITY COSTS AND HASSLE


- Reduce print and transaction costs
- Avoid unnecessary bill-related calls to customer care
- Minimize staff burden with easy-to-deploy, fully-hosted solution


Features for you and your customers


 Alerts and notifications around billing and use

 Accepts credit, debit, and ACH

 Self-service Bill Explainer

 Low convenience fees

 PCI-level 1 security (highest available)

 Works with any billing software

INTEGRATION OPTIONS

WaterSmart offers 3 approaches to payments integration to satisfy the needs of any water utility:

1. SIMPLIFIED REDIRECT

If you are satisfied with your existing payment provider, WaterSmart can easily redirect users from the Customer Portal directly to your existing payment interfaces.

2. SINGLE SIGN-ON

To increase electronic payment adoption with existing payment systems, WaterSmart will implement SSO to allow customers a single set of credentials for the Customer Portal and Payment interface.

3. EMBEDDED PAYMENTS

For a full-featured, integrated payment experience, WaterSmart delivers an embedded payment interface directly within the Customer Portal.



SELECT UTILITY PARTNERS

Acton, MA
Dubuque, IA
East Bay Municipal Utility District (EBMUD)
Fort Collins, CO
Irvine Ranch Water District, CA
Los Angeles Department of Water & Power
Orange Water & Sewer Authority
Park City, UT
Tempe, AZ
Thornton, CO
Village of Glenview, IL
Waco, TX



AFFILIATIONS

B Corporation
American Water Works Association
Association of California Water Agencies
Colorado Water Wise
National Association of Water Companies
Smart Approved WaterMark
Take Care of Texas
Texas Water Foundation



SELECT CIS INTEGRATIONS

Cayenta (Harris)
CentralSquare Technologies
DataProse
Incode (Tyler)
Infor
Munis (Tyler)
NorthStar Utilities Solutions (Harris)
Oracle CC&B
SAP
Springbrook Software
Vertex