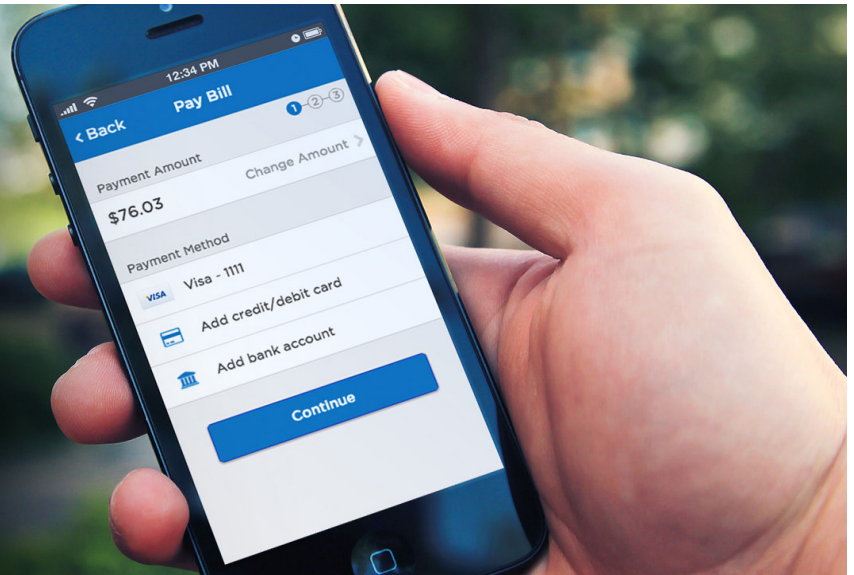


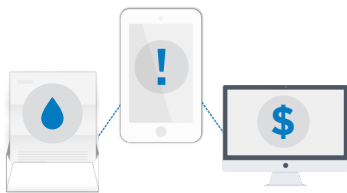
Elevate Customer Payments



WaterSmart gives utilities a best-in-class solution for electronic bill presentment and payment with an integrated customer portal that handles everything.

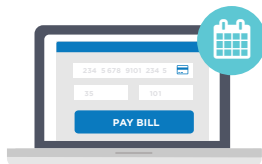


Our formula for payments is simple



MAKE CUSTOMERS HAPPY

- Give customers a self-service interface to pay bills, see water use, and get alerts
- Low convenience fees to encourage adoption



ENCOURAGE ON-TIME PAYMENT

- Drive AutoPay conversion from Customer Portal
- Send full complement of bill reminders and notifications



REDUCE UTILITY COSTS AND HASSLE

- Reduce print and transaction costs
- Avoid unnecessary bill-related calls to customer care
- Minimize staff burden with easy-to-deploy, fully-hosted solution

Features for you and your customers



Alerts and notifications around billing and use



Accepts credit, debit, and ACH



Mobile-optimized software



Low convenience fees



PCI-level 1 security (highest available)



Works with any billing software

SUCCESS STORIES

With 3 million meters under management from 50 utility partners, WaterSmart Software consistently meets key organizational goals.

REDUCE COSTS

“What has improved is the speed, automation, and lower cost of presenting water use information and services to our customers.”

Richard Harris, EBMUD

TARGET COMMUNICATIONS

“This is a really good opportunity to directly communicate with our customers and be able to customize messages.”

Lisa Brown, City of Roseville

INCREASE CUSTOMER SATISFACTION

“WaterSmart has changed how we build relationships with our customers.”

Fiona Sanchez, Irvine Ranch Water District



SELECT UTILITY PARTNERS

East Bay Municipal Utility District (EBMUD)
Fort Collins, CO
Irvine Ranch Water District, CA
Los Angeles Department of Water & Power
Medford, MA
Park City, UT
San Antonio Water System
San Jose Water Company
Scottsdale, AZ
Sharon, MA
Village of Glenview, IL
West Palm Beach, FL

AFFILIATIONS

B Corporation
American Water Works
Association
Association of
California Water Agencies
Colorado Water Wise
National Association of
Water Companies
Smart Approved WaterMark
Take Care of Texas
Texas Water Foundation

AWARDS

2016 World Economic Forum
Technology Pioneer
2016 GovTech 100
2015 B Corp Best for
the Environment
2015 EBJ Business
Achievement Award
Artemis 2012 Top 50 Water Tech
Global CleanTech 100
2013 SXSW CleanWeb Eco
AlwaysOn 2012 Going Green:
Silicon Valley Global 200